

The Purple Coalition on Climate Change (PCCCC)

From lived realities to policy influence

Strategic positioning deck

September 2026



The implementation gap

The implementation gap is not only about delivery. It is reinforced by inequalities in recognition, power and access: whose knowledge counts, who shapes decisions, and who can access resources and institutions.

Climate risk

Shaped by livelihoods, care, land, safety and governance



Gendered care burdens

Climate impacts increase care burdens and threaten health, safety, education and livelihoods.



Mobility & immobility

Who moves, who stays, who has a meaningful choice



Finance & policy

Who is recognised, consulted, resourced and accountable



Who we are

PCCC is **a pan-African, women-led coalition** operating as a think-and-do tank, turning lived realities and member evidence into policy influence and action. It brings together women-led practitioners, grassroots leaders, researchers, advocates and climate justice actors **from diverse African contexts.**

Evidence-first

Treats lived experience as policy evidence when ethically documented and triangulated.

Member-led

Members shape priorities, messages and outputs through a women-led governance model.

Independent

Not government-affiliated or profit-driven; complementary to existing platforms.

Policy-facing

Bridges local realities to NDCs, NAPs, AU/REC processes, COP and climate finance.

***Local and territorial realities:** PCCC brings differentiated realities across rural, urban, pastoral, coastal, arid and other climate-exposed contexts into national, regional and continental policy spaces.

Function: *document what works → translate member evidence → shift recognition, power and access.*

Recognition, Power, **Access**

1 Recognition

Whose knowledge counts?

Women's lived experience, care work, local knowledge and adaptation practices are credible climate evidence.

2 Power

Who shapes decisions?

Participation is not enough. Women and community-rooted actors need influence over priorities, policy and accountability.

3 Access

Who gets resourced?

Climate finance, information, partnerships and policy support must become accessible, flexible and accountable.

PCCC's ambition is to change whose evidence counts, who influences decisions, and who accesses resources.

From lived realities **to influence**

01

Document what works

Build a living evidence base on women-led and community-rooted adaptation at the nexus.

02

Influence policy and accountability

Move member evidence into NDCs, NAPs, AU/REC processes, COP and national debates.

03

Shift climate finance access

Make visible who finance reaches, who it bypasses and what must change.

04

Build narrative and collective power

Show women as leaders, knowledge holders and solution builders — not only vulnerable groups.

PCCC connects grounded evidence with the policy, finance and narrative spaces **where change can happen.**

From coalition-building to **first policy brief**



PCCC is moving from consolidation to **outward-facing policy influence, visibility and partnerships.**

Policy brief + **Pre-COP webinar**

The policy brief is the **evidence product**. The pre-COP webinar is the **first collective influence moment**.

Policy brief

Recognition, Power and Access: women-led climate mobility solutions in Africa. Designed as a COP-facing product that remains useful beyond COP.

Webinar purpose

Launch dialogue, brief presentation and partner-engagement moment. The session should help turn the brief into relationships and action.

What success looks like

Decision-makers and partners understand PCCC's argument, know how to engage, and can use or amplify the brief.

*The goal is to move from **publication to uptake** — turning evidence into dialogue, relationships and action.*

Relationship **pathways**

Use evidence

Invite PCCC evidence and member realities into policy dialogues, consultations, NDC/NAP reviews and COP-facing spaces.

Resource the work

Support evidence generation, member participation, communications, convening and practical access to climate finance.

Co-create influence

Partner on webinars, policy dialogues, story products, regional engagement and accountability tools.

Connect networks

Link PCCC members to relevant institutions, feminist climate finance actors, regional platforms and movement spaces.

Partnerships should **strengthen member voice, resource member-led priorities** and avoid extractive consultation.

What PCCC is building next

A focused pathway from first policy product **to sustained influence**



Evidence bank

Document what works with consent and safeguards.



Policy influence

Use the brief to engage institutions and accountability spaces.



Visibility

Launch member stories, public messaging and webinar promotion.



Partnerships

Build aligned funding and collaboration pathways.

PCCC welcomes partners who can help move women-led and community-rooted evidence into policy influence, stronger visibility and more accessible resourcing.



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